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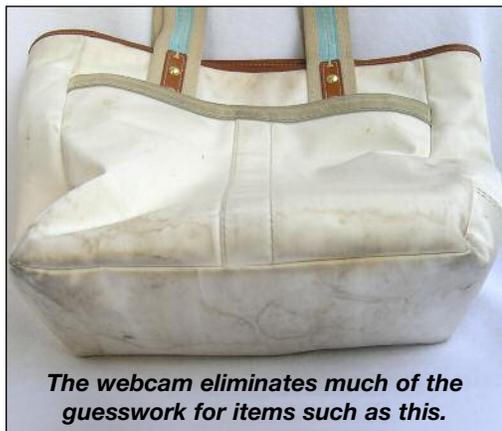
**FOR IMMEDIATE RELEASE**

***THE NATION'S FIRST GARMENT CARE WEBCAM CONSULTATION SERVICE***

**San Diego, California – April 16, 2009** – Margaret's Cleaners has launched the nation's first garment care webcam consultation service. This complimentary service is an addendum to their popular nationwide CleanByMail® service, which handles all types of garments and accessories that require the specialty care of a couture cleaner. The webcam now makes it possible for the customer to show an item to a garment consultant, who will assess problems, discuss remedies, and provide an estimate...all before they ship their item to Margaret's for servicing.



Articles such as designer handbags, couture wedding gowns, St. John knits, silk neckties & scarves, and leather & suede garments, are examples of packages that arrive daily. CleanByMail® handles general cleaning, difficult stain removal, knit blocking, reweaving, re-knitting, refinishing, preservation and much more.



*The webcam eliminates much of the guesswork for items such as this.*

To take advantage of this new service, all that is needed is a computer with a webcam. No special software is required for PC users. Mac users will need to download free software. A link from Margaret's home page initiates the contact with the webcam to begin the complimentary consultation.

Following the decision to send in an item, the customer fills out a CleanByMail® request form to accompany their order. Standard return shipping is complimentary on all orders over \$100. Margaret's provides a pre-paid courier kit for shipping bridal gowns for preservation.

**MORE ABOUT MARGARET'S CLEANERS** – Margaret's is an award-winning family-owned business since 1953. Store locations are in La Jolla, Del Mar/Rancho Santa Fe, Newport Beach and Kearny Mesa (San Diego). They also offer pick-up & delivery throughout much of Southern California. Margaret's, the region's only Five-Star Certified Couture Cleaner™, is one of the nation's most awarded and acclaimed cleaners of high fashion garments. They are the preferred cleaner to couture retailers. Margaret's Cleaners specializes in everything from preserving an irreplaceable civil war uniform to the delicate hand cleaning of a one-of-a-kind haute couture evening gown.

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**Webcam Consultation Hours: Monday – Friday from 8:00am to 5:00pm (Pacific)**  
**www.margarets.com • (866) 454-2375**