

Margaret's The Couture Cleaner Wins Two CINET International Awards

Margaret's The Couture Cleaner is recognized for its excellence in textile care. These awards confirm our commitment and our position as industry leaders.

SAN DIEGO, CA, UNITED STATES,
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EINPresswire.com/ -- Margaret's the Couture Cleaner, a company with a rich history dating back to 1953, has been recognized for its excellence in the

[textile care](#) sector. The company was

awarded in two prestigious categories – Retail [Textile Cleaning](#) (USA) and Country Awards Winner (USA) GBPA Global Best Practices Awards 2024. These accolades validate our commitment to quality and reinforce our position as a leader in the industry. Our long-standing history is a testament to our expertise in all textile care.

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Since 1953, we have been dedicated to being the nation's most successful Couture Cleaner. We are committed to providing true excellence through craftsmanship and Five-Star Customer Service.”

*Chuck Horst, President of
Margaret's the Couture
Cleaner*

The CINET International Selection Committee of the Global Professional Textile Care Best Practices Awards Program 2024 has decided to reward the application of Margaret's the Couture Cleaner, established in 1953, as a Winner of the Global Awards in the Category Retail Textile Cleaning (USA) and Country Awards Winner (USA) GBPA Best Practices Awards 2024. This global recognition is a tribute to our commitment to excellence in textile care.

A jury of independent industry professionals evaluated over 30 entries to select this winner. Over two days, 500 registered participants, visitors, and 10,000 online

followers witnessed the spectacular Congress program.

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As a recognized and highly awarded national leader, Margaret's has spent the last decade enhancing their leather care for couture and specialty garments utilizing unique selling points and in-house artisans.

Service. This mission guides everything we do and is a testament to our dedication to our craft and our customers. Our unwavering commitment to quality and customer service sets us apart in the industry.
— Chuck Horst, President

As a Winner, Margaret's the Couture Cleaner showcased a 3-minute presentation before the independent international GBPAP 2024 Jury during the Texcare International Show in Frankfurt, Germany. At that occasion, some 50 companies in 3 categories competed and were rewarded with the GLOBAL Overall Best Practices Award 2024, the GLOBAL Innovation Best Practices Award 2024, the GLOBAL Sustainable Best Practices Award 2024, and the GLOBAL Entrepreneurial Best Practices Award 2024.

About Margaret's the Couture Cleaner:

As a recognized and highly awarded national leader, Margaret's has spent the last decade enhancing their textile care for couture and specialty garments. Margaret's unique selling points, including their in-house, highly experienced artisans in their state-of-the-art processing facility, have solidified their position as the nation's leading service provider for all things couture—vintage costumes and apparel, [handbags](#), bridal gowns, leathers, and more. Their team of experts and renowned masters has earned Margaret's reputation as "Rodeo Drive's Most Recommended." These unique selling points make Margaret's stand out in the industry. Visit margarets.com to experience our unparalleled service and expertise.

Katia Graytok, CMO

Margaret's the Couture Cleaner

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About CINET: It is the global umbrella association for the professional textile care industry, representing 100 national associations, individual professional companies, research institutes,



and international suppliers. CINET was established 50 years ago from a merger between northern and southern European associations in Professional Textile Care. Today, CINET has a network of some 3.500 professionals and, via its members, some 750.000 companies worldwide. Further information can be found on the CINET website. Marianne Wennekes Email: cinet@cinet-online.com

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